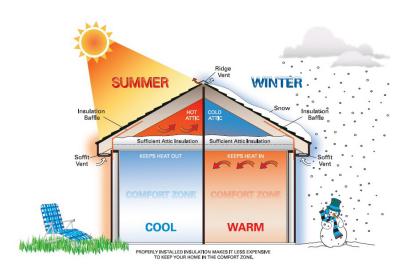


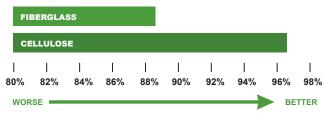
Natural Fiber Cellulose Insulation

Precision Engineered for the Professional Installer



Benefits of MultiFiber Cellulose Insulation

R-Value Summer Performance



% R-Value Retained (at 110° F) • Source: Brookhaven National Laboratory

R-Value Winter Performance



Outdoor Temperature (°F) • Source: Oak Ridge National Laboratory

ALL BORATE FORMULA

LOW DUST / NO TRASH OR FOREIGN MATERIAL

GREAT BODY & BUILDUP FOR FAST INSTALL

OUTSTANDING THERMAL PERFORMANCE



Cellulose Insulation has features proven by the past and all about the future:

- Effective
- Natural
- Not a petrochemical derivative
- Created with a renewable resource
- A vital feature of low-carbon building practices

MultiFiber is centered on **quality** and **reliability** at entry level-from our plant to each insulated home.

MultiFiber's Focus on Fulfillment:

- Consistent, quality insulation
- Short lead times for order completion
- On time deliveries to customer warehouse or jobsite
- Custom technical support available
- Code compliant with a product warranty

MULTIFIBER CELLULOSE FOR ANY CLIMATE

Natural Fiber Cellulose Insulation



MultiFiber Cellulose Insulation can help buildings qualify for LEED[®] Green Building Rating System™ / Core & Shell Development and NAHB Green Building Credits

Product	Material	Postconsumer Content (%)	Total Recovered Materials Content (%)
Rock Wool	Slag		75
Fiberglass	Glass Cullet		20-25
Cellulose Loose- Fill and Spray On	Postconsumer Paper	75	75
Perlite Composite Board	Postconsumer Paper	23	23

Product	Sub-Product	Material	Postconsumer Content (%)	Total Recovered Materials Content (%)
Plastic Rigid Foam, Polyisocyanurate / Polyurethane	Rigid Foam	Plastics		75
	Foam in-Place	Plastics		20-25
	Glass Fiber Reinforced	Plastics/Glass		75
	Phenolic Rigid Foam	Plastics		
Plastic, Non-Woven Batt		Recovered and/ or Postconsumer Plastics		

R-Value Recommendations for retrofitting existing wood-framed buildings



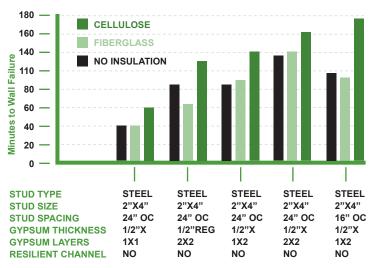
R-Value Recommendations

Zone	Uninsulated Attic	Existing 3–4" of Insulation	Floor
1	R30 to R49	R25 to R30	R13
2	R30 to R60	R25 to R38	R13 to R19
3	R30 to R60	R25 to R38	R19 to R25
4	R38 to R60	R38	R25 to R39
5 to 8	R49 to R60	R38 to R49	R25 to R39

Source: DOE Insulation Fact Sheet 2008

Source: E.P.A. Recovered Material Advisory Notice

MultiFiber Safety



Source: Omega Point Laboratories

MultiFiber Cellulose Insulation is subject to the toughest ASTM combustion tests for building materials. In comparison tests, the fire retardancy of borate treated cellulose insulation has shown a better defense against the spread of fire in a burning structure.



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